

A Store of Wonderful Easter Fixings

The Panorama Presents The Fashion of Women For the Season

The merchandise assemblage shall mean the **best store**—

- By measure of quality;
 - By arrangement of prices;
 - By courteous trading.
- And by nearest perfect service.

See to what advantage you can do your dealing here.

We are prepared to serve you with many surprises.

The Garment Parlor



We Have Suits at \$15

Number of styles at that price, serge, gabardine, crepe and checks, in all the new shades, such as Copenhagen, navy, green, wisteria, tango, black and others; they are perfectly tailored and lined with pure silk, and are the suits that were formerly priced at \$18.50 and \$20.00.

Other Suits are \$18.50

There are about 25 various models to choose from, in gabardine, crepe poplin, checks, serge, etc.; these suits are the counterpart of French suits that have been so much admired.

Suits at \$25

We pride ourselves on the suit at that price; all that have been seen about the town said that they are not even matched at \$10.00 more; we know it—because they come through means that few stores anywhere have access to.

Suits at \$35

They are produced by French designers, and have not had their equal that we know of for less than \$40.00 or \$45.00.

There are Suits also at \$30; some \$45, and up to \$80.

Individual tailor-made; one of a style.

Has all the finery that any woman could see in any city anywhere—Suits and Dresses of all sorts and garments at every price. For instance:

There Are Cases Filled With Dresses

There Is Not a Style That Has Not Been Singled Down To Those That Are Admired.

See These Dresses at \$25

of flowered crepe de chine and taffeta, skirt draped in the novel wide puff and apron effect, extending from the end of the dress to within 18 inches of the hip; the body is of chiffon underlaid with double net and embroidered; vest of organdie underlaid with net; belt of contrasting shades.

Special Opening Monday of Dancing Frocks

One of the new is of finest chiffon taffeta; three tiered; ruffle effect extending half way to the waist, with contrasting colored sheerer belt and bouquet of flowers; the upper part being of net with French embroidery; there are too many to describe, we would like for you to see them; all priced \$25.00

We call your special attention to the \$15.00 and \$18.50 Silk Dresses; of course, they are of the new fabric, and the dresses are entirely new.

Silk Dresses are here in a range of prices from \$10 to \$75

Woolen Dresses, \$6.50 to \$16.50

Cohen's Second Floor.

This Waist Store

Has increased its business fourfold. The Waists that are here are those that no woman can do without. The chief of the department has just arrived from the market. The selection is such as you have not seen before. They are different from any previous season. Do not ask us for descriptions on this occasion—there are too many here.

Lingerie Waists at \$1.98

Comprises about one dozen different styles, including embroidered voile, creponette, etc., all of them are on the finest, finest materials, arranged so that the wearer cannot help from adding greatly to their appearance with the new dresses; they are here also in taffeta, crepe de chine, crepe mousine, mourning waists, tulle, ruffled, etc.; all of the new ideas, with enough French about them to be wonderful.

Prices run up to \$16.50.

Look at Those \$1 Waists

They are the greatest purchase on our part and the best within the limits of your purchase, even at \$1.50.

Cohen's Second Floor.



An Easter Gift of Hosiery

We have overbought in quite a number of Hosiery—various lots that are the best stockings of this season; but overstock with us means "getting rid of them" at some price. The overstock is not confined to any particular quality or kind, so you can supply your wants for all the season.

THE SALE WILL BE FOR ONE WEEK ONLY—impossible to impair the profit of the house beyond that—but do not forget that they cannot be bought at these prices after the week.

Silk Fibre Boot Stockings. You know them because we have sold them for the last 12 months for 35c; in black and tan only; some 600 dozen to be sold for the week, pair, 25c

The same grade of Stockings, in full length silk; the quality is prominent as the best 50c stocking that has been sold in America the past year. They will be sold on this occasion, in black and tan only; some 320 dozen, for, pair, 33c

Pure Silk Hose, in black only; we have 116 dozen bought to sell at \$1.00; they will be sold for, pair, 69c

Pure Silk Hose, the same identical ones that have been the best in this town for 75c, in black only; the special price will be, pair, 54c

Mercerized Gauze Hose, seamless; double heels and toes; black and tan; they are the regular 25c Hose of any

store; we have some 320 dozen on hand which we 12 1/2c

They are good enough for any but the most fastidious.

The best make of Silk Hose, black only; the identical stocking that is selling at \$1.75; we have 30 odd dozen to sell at \$1.25

These stockings are to be sold to patrons only, and not to dealers.

We Have Sold More Ribbons By Far Than We Anticipated

Not more than we deserve, because this stock of Ribbons has been not only the newest and prettiest style of the season, but have been underpriced, too.

On Monday, 6-inch all-silk Black Moltre, for, per yard 39c

The new Roman Stripe, 6 inches wide, in all colors, for, yard 69c

New Roman Stripe Taffeta Ribbon, for, yard 39c

5-inch Moltre Taffeta Ribbons, for, yard 25c

THESE ARE ONLY A FEW OF THE MANY AND THE MANY STYLES. Cohen's Main Floor.

The American Lady Corset

Is one of the most substantial, carefully and well made, and merits the attention of every corset wearer. We keep a full line for medium, slight and stout women. The prices range from \$1.00 to \$5.00.

The \$5.00 one comes in white, pink and blue mercerized brocade material, very substantial; the boning is whaloon, backed with heavy steel. There is never any objection to the corset that we know of.

We keep all the different makes of corsets, and a full line of all, from the Binner to all the rest.

An unusually good corset full length, in the new short and medium bust, made of imported coutil, well boned, the top trimming being most substantial. The corset is only 75c. We don't know anything at \$1.00 that is as good or better.

Another is only 50c, with heavy trimming, well boned and scalloped edge, with drawstring and hook front.

Cohen's Second Floor.

..Store News..

Easter Parasols Are Ready

There are quite a number of very new effects; some of the ribs turned up at the end, and will hardly be turned down by the woman who looks at them, they are so pretty. Some dozen different styles, in combination and colors. Most of them match the color of dresses.

Cohen's Main Floor.

Prayer Books & Hymnals

The Book Store at special price has Prayer Books and Hymnals, very pretty, set in good size type, for, set 50c

Gilt edge, leather covered, large type, Catholic Prayer Books, pocket size, usual 75c ones, for each 40c

Third Floor.

The New Guimpe

Of fine net that takes the place of anything that has been up to 75c; these are very simple and will 25c fit with the new dresses, each 25c

Notion Dept., Main Floor.

In the Toilet Department

THE EASTER LILY, in the stock of toilets, is no imitation. These odors of the many various master producers are here at the best prices, whether you buy a vial of 25c or 50c or \$5.00 as an Easter gift. They are all genuine; best made in this country or France.

Cohen's Main Floor.

Petticoats

The Beauty Petticoat is of fine chiffon taffeta, in two-tone, with a sheer that goes a great distance; the skirt has double-pleated ruffle 15 inches deep; the taffeta itself cost \$1.50 a yard, well made; the entire skirt sold for \$3.48

Second Floor.

Water Glasses

Sunburst Thin Blown Water Tumblers, that are the prettiest glass ever produced at 10c each; \$1.00

Grape Fruit Glasses, in two pieces, clear, etched, imported glasses, on footed stand; have been \$6.00

Third Floor.

For Your Easter Fern

8-inch Solid Brass Fern Dishes, copper lined, ball footed; the price we sell them for is 59c

Third Floor.

Dressmaking Forms

The Acme Dressmaking Form comes in the greatest variety, and it is at once the thing that teaches you how to make your own dresses; they are adjustable to any shape and stand up for years—\$10.00

Main Floor.

Easter Cards

Perhaps one of the greatest variety of Easter Cards in the city are here, from 1c to 5c

Main Floor.

Boys' Clothing in the Basement

We ask mothers to bring their children here to fit them. There is nothing in this department that is not bought with the greatest care as to how they are made, fit, quality of material, and what is as much as any part of the transaction the price. You can buy high-class Suits here for \$5.00 and \$6.00, or one at \$3.50 and \$3.75, with two pairs of pants; good woolen material, well made in English Norfolk style. Special for Monday—Boys' Norfolk Suits, in various patterns, were made to sell at \$3.50; sizes to 16 years, for \$2.50

You can buy Blouses, Shirts, Hats and all that. Basement.

The Cohen Silk Store

Is one of the most active parts of the house. It is not easy to find all the different and most superior quality silks that are used this year and find all the new shades in every line, and then at special prices, too, for the higher order of material. Our contracts are iron-clad, and that is the only reason we have had a store full of silks.

Crepe Metecors and Crinkle Crepes have become one of the essential strong features of silk service; they come 40 inches wide and in the widest range of colors, and the quality we have here is pure silk, made by one of the best makers in the world, and always sold for \$2.50; some of the crepes should be \$2.25; you buy any here at, per \$1.64

All Silk Messalines they are full yard wide and made out of pure silk, full sheen, and the only good wearing Messaline that we know of; they are made in Zurich and imported to be sold at \$1.25; we have a special lot sent to us, and Monday they will be priced, yard, 75c

Chiffon Taffeta, yard wide, dandy, but we have plenty of them in two-tone and all the light colors, including white; these goods are not only very rapidly going in this country, but all the Paris dressmak-

ers bank on taffetas for even next season; not like the old taffetas, but made out of the same material that crepe de chine, pussy willow and other crepe fabrics are made of; consequently they will wear perfectly; two prices, \$1.50 and \$1.00

Crepe de Chine, in the highest grade of makes that you have bought at all times heretofore at \$2.00; made out of pure dye silk; they come 40 inches wide; there are some 40 different shades here, including all the evening shades and all the staple colors and black; they are specially priced at, yard, \$1.46

About 600 yards of Black Costume Satin, good quality, in black only; they have been sold at 85c; this Monday special, yard, 57c

China Silk and Pure Natural Printed Silk of every sort, and all the various new weaves in the silk fabrics, are on sale at dependable prices.

Cohen's Main Floor.



The Cohen Art Department With All Its Little Beauties

For personal wear and the filling out of the house generally. Mrs. King, in charge of the department, has had almost the experience of a lifetime in the cultivation of the art. There is everything here for your home work or ready worked. You can buy an article for \$6.00 or \$10.00, or one for 50c or 75c, or one for home work to match it.

Free lessons in any kind of work during various parts of the week.

Sheer Cotton Crepe Cloth Dressing Squares; stamped; the identical that we have sold dozens at 65c; the designs are new, each 39c

Sheer Walrus, stamped, that sold for 50c, four designs; they will probably not hold out 29c beyond Monday, each 29c

Cohen's Second Floor.

New Cotton and White Fabrics

The manufacturers, both in this country and abroad, have been more active for this season's selling than ever before, and success has been in reality a wonder, like the unearthing of new discovery crepe cloths, ratine effects in their different shadow and shadings, and the different weaves. Mercerization of threads has helped to make many of them silk-like. Many are used for some of the hand-somest and most expensive dresses.

Volles, too, have come in their new shades; here is one 40 inches wide; very sheer, with ribbon edge; shown in a wide range of stripes; designs; various new printings; these goods are the season's newest fabrics, and have been made to sell at 7 1/2c 12 1/2c, Monday, yard, 7 1/2c

The Ripplette is new this season; made into various combination colors, at, per 12 1/2c yard 12 1/2c

Pepple Crepe, that has been selling all the season at 25c; it is 32 inches wide; fortunately we secured quite a lot the past week, and will sell them 15c at, yard 15c

Diagonal, yard-wide skirting; double fold, most beautiful color for separate skirts; in, instead of 39c, yard 29c

36-inch Nub Stripe Crepes; an assortment of various styles; one of the new recent fabrics, 25c for, yard 25c

The department will sell on Monday three cases, about 6,000 yards, of Printed Voile Crepe Cloth, 28 inches wide; about 50 different designs; various new printings; these goods are the season's newest fabrics, and have been made to sell at 7 1/2c 12 1/2c, Monday, yard, 7 1/2c

You know the best Gingham that sells at 12 1/2c, and they are better this season at that price than they have ever been before; we have two cases to be sold Monday; in all the various colors and color combinations, including plain colors; 8 1/2c price will be, yard 8 1/2c

In the white goods stock are the Pajama Checks; new case has just come in; they are the usual just quality, that we will 6 1/2c sell, at, yard 6 1/2c

Cohen's Main Floor.

Cohen's Beautiful Easter Gloves

We sell 12 and 16-button Black, White and Tan Gloves, and put them on at the counter, with a guarantee, at \$1.75 from \$3.50 down to \$1.75

16-button Doe Skin at \$2.00 and \$3.25; the latter with embroidered back, in different colors.

Trefusee Gloves, one- \$1.50

Two-clasp, the Glove that cannot be bought under \$1.50; with wide embroidery, \$1.00 for \$1.00

Other Gloves in all colors and shades, with embroidered backs, for, 75c

Cohen's Main Floor.

A New Stock of Woolen Dress Goods

We say a new stock, because the much desired and wanted colors and shades in the new fabrics are so scarce that the store that has them on sale now is fortunate, they have been selling so rapidly. Monday we will sell:

Crepe Rhosodia, at once the most popular cloth of the season; the material is suitable for the new smart suits; there is every color, including the Holland blue; full double width, for, \$1.00 yard \$1.00

The new Diagonal differ from the old; double widths; strictly all wool, and in their weight suitable for spring use; every color, including the new blue, green, wisteria, cream and black, price, yard, \$1.00

Tip, highest grade of Broadcloth, sponged and shrunk ready for use; 32 inches wide; imported quality you have always paid \$2.25 for; it comes in black and all the various colors of this spring's demand; special of this price is, yard \$1.50

The French Serge for the best dresses, the stock is complete in all various shades; full double width, and the quality that you have bought at 75c all 49c along; the price is, yard, 49c

Cream Diagonal Serge; new cloth, in all pure wool for separate skirts or jackets; they always have been \$1.50; double width, at, yard \$1.00

On sale again Monday Wool storm Serge, about 55 pieces, yard wide, perfect in every respect; navy or black, at 28c yard 28c

Also those 75c Waffle Checked Skirting, in black and white; this is a new beautiful style, and comes full 54 inches wide, at only, yard 50c

These are but a few of the many. Cohen's Main Floor.

Sale of Embroideries

Mark you, Embroideries, like old times, are fleeting in style. They are now used for high-class dresses and all sorts of women's wear. They are not the old embroidery; they are the chiffon cloth, with the work made fine and elegant. They come in different widths to suit the buyer, from the narrow to the wide flouncing. You will be charmed with them. They are priced from 29c to \$5.00 yard, with almost every price between.

Some come with touch of colors.

Nainsook, Combete and other embroideries are here also in full quantities; you may start the price at 5c and get the best and prettiest we have ever sold for that price. Other lots came at 7c, 8c and 12 1/2c, up to 45-inch flouncing at \$4.50 a yard.

This embroidery store is filled to overflowing at the best prices we have ever known. About 600 yards 27-inch, splendidly made and pretty design construction in Swiss; you have paid 75c for no better; will be 39c priced Monday, yard 39c

Cohen's Main Floor.

In This Lace Store

There are so many new ones, and effective laces come in, that we can only give you a few instances:

Full yard-wide French Shadow Laces; floral, spaced in white and ecru; they are used for waists, dresses and many other effects; and the price is only 59c yard 59c

Among the new laces are Gold and Silk Embroidery, in various shadow designs; they come in gold, ecru, tan, white and ecru; with various floral and other designs, in monotone and self-colors; prices \$4.50 down to 25c

On special sale Monday about 60 pieces of 17-inch to 18-inch, perfect good quality, new style Shadow Flouncing, for, a 25c yard 25c

Others in the Camille Flouncing, for, yd. 12 1/2c

The Net Top Laces. By net top we don't mean the old; these are different in designs, in the net itself; they come in ecru and white, and all various widths and various tints for street or evening dresses; some in two-tone 6-inch scalloped edge, floral designs; really they are beautiful to look at; the prices are from \$2.50 yard down to 75c

There is quite an assemblage of Black Laces, chintilly and the narrow width to the flouncings and all-over as well; the use of these in the new French idea is over tango; the prices are from \$5.50 yard down to 25c

Cohen's Main Floor.

This Muslin Underwear Stock

Is the hope of nearly every woman in town. If there is any make or want whether it is in the sewing, in the fit or in the style, it is because there is no one in America that has produced it. Shabby underwear has been thrown out long ago to keep only the best, and though we sell it at a small profit, it is nevertheless the best that is produced in this country. We would like to help all that come to this store. Camisole Corset Covers are not the old corset covers of the past. There is great art in the manufacture, because with a sheer waist they take a prominent place to the view of dress. Here are some beauties, for instance:

One of pleated silk chiffon with scalloped Val lace, beaded with ribbon and Val edge; no possible chance to make it at home; this beautiful Rodice is only \$2.50

Others are of transparent net, with band of ribbon around the center, tied with butterfly bow, with shoulder sleeves. \$1.50 The price is only \$1.50

Others are from 50c to \$2.75.

Crepe de Chine Gowns, hand-embroidered yoke with Italian Val lace; the lace is different from anything that has ever come to this country; it is 34 inches wide, touched up with two-tone ribbon bows; the crepe de chine is of the highest grade; the heretofore \$12.50 ones were net near as good. The \$9.50 remarkable price is \$9.50

Combination Drawers and Corset Cover, the body being of lace and crepe de chine; the drawers are edged with wide lace that composes the body; white with pink ribbon shoulder straps and patches of pink ribbon; only \$5.00

One of the Gowns at \$1.08 has surprised even our own sales people. It is made out of perfect imitation Irish point insertion, interspersed with Val lace, which composes the entire body and sleeves. The gown itself is of the finest imported nainsook.

Get Busy Buying Drawers Monday; good quality cambric, with draw string, 5-inch ruffle with German Val insertion, edged with 1 1/2-inch hem of lawn; sewing double stitch, and they were made to sell for \$4.50 dozen; we bought 110 dozen to sell Monday for, pair 19c

Women who want cool Underwear can come here Monday and buy an assortment of gowns of the most substantial linen lace; some embroidered, some of flit lace; quite a variety of styles and kinds; all of them of the new order; they are \$1.25 and \$1.50 value; the body is composed of good quality nainsook; the sewing is as all the rest, most perfectly produced; the price will be 88c

Cohen's Second Floor.